# CURRICULUM VITAE

## **PAUL PATTINSON**





#### **CONTACT INFORMATION**

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### **SUMMARY**

Paul offers specialist commercial and intellectual property advice to a wide variety of businesses involved in digital media, print media and technology. This includes transactional advice in relation to the exploitation of all types of intellectual property including copyright, trade marks, patents and know-how. Paul also frequently acts on sales and purchases of businesses in these fields, and on a day to day basis advises on all the many diverse commercial arrangements undertaken by these businesses. Paul joined NML in July 2007 so as to be able to better service directly the needs of his clients in these areas. Until that time he was the London Location Head of the Technology, Media and Commercial Group of DLA Piper where he had been a Partner since 1991.

More detailed examples of the kind of work he carries out are:

- Media Sales and purchases of media and technology businesses; exploitation of content across the industry; rights ownership and acquisition; trade mark licensing; international licensing relating to print and digital media; book, magazine and online publishing; mobile data and website development agreements and exploitation of digital media; printing and distribution arrangements; joint ventures, merchandising, distribution arrangements; advising on advertising matters and contractual disputes.
- International patent, know-how, copyright and trade mark licensing and protection in diverse industries, with experience in information technology, plastics, screen technology, ceramics, electronics, computer chip and laser technologies.

• Litigation in all aspects of intellectual property particularly copyright, trade mark, patent infringement and passing-off.

Clients for whom Paul has acted for in recent years include Time Inc. (UK) Ltd., Reed Business Information, Trinity Mirror PLC, Marketforce (UK) Limited, Octopus Publishing Group, Chrome Radio, Common Purpose Charitable Trust, Faulkner Laboratories (Australia), Flipping Enterprises and Strong Pacific (Hong Kong).

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