

CURRICULUM VITAE PAUL HOSFORD



CONTACT INFORMATION

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SUMMARY

One of the founding partners of New Media Law, Paul focuses on Commercial, Intellectual Property and technology related work advising clients in areas such as copyright, Intellectual Property Rights, platform services delivery, digital rights licensing & distribution, and audio-visual production. Further, providing overall commercial advice across a range of corporate/commercial agreements, technology and business process outsourcing and data protection/privacy regulation. He also deals with company structuring and shareholder issues, particularly for early stage businesses.

Paul works with a wide range of clients within the creative industries, as well as other commercial organisations in digital media and related sectors.

Examples of advice:

- Rights licensing, Copyright, online retailing, social networking; Media Content Agreements, Production Agreements, Financing Agreements.
- NFT provision.
- Digital content exploitation, distribution and licensing (including audio-visual content, software, music, games); distribution agreements; digital publishing. Broadcasting (linear, IPTV and interactive) regulatory aspects; Advertising, sponsorship, competition, gaming & vod.
- ISP Agreements, hosting, co-location; Web Design and build agreements; Company establishment and structuring (shareholder agreements), business acquisitions and disposals, directors' service contracts.
- Personal data and privacy; Data Protection
- Internet Domain Names and Trade Marks (acquisition and protection).

Paul's clients include SaaS and PaaS providers, digital agencies, comms solutions providers, internet retailers, software developers, IT/technology service providers, web creatives, together with general media/entertainment and general commercial companies.

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