CURRICULUM VITAE





CONTACT INFORMATION

Address:	New Media Law LLP 51-52 Frith Street London W1D 4SH	
Office (DDI): Mobile:	(+39) (0)187 428 302 (+44) (0)7702 389 820	
Email: alison.macfarlane@newmedialaw.biz		

SUMMARY

With over 22 years' experience qualified as a barrister and solicitor, Alison's advocacy and employment law expertise means that she is highly experienced in dealing with contentious work. She provides tailored advice and support across the full spectrum of employment law and HR issues.

Recognised for being practical and effective, Alison's personable approach is to work closely with clients, as a natural extension to in-house teams, so as to understand and assist them in project planning, risk management, implementation of new laws and best practice, and smooth implementation of organisation change. Where contentious issues arise, she is perfectly placed to provide representation from start to finish, collaborating with the client and ensuring their objectives remain paramount throughout.

Alison represented the respondents in the leading cases of Croft v Consignia Plc (trans-gender discrimination - Court of Appeal) and Jones v 3M Healthcare Limited (post-employment discrimination - House of Lords). Adept at seminar delivery, and the creation and delivery of bespoke training programmes, Alison is also available to assist in the training of management in all areas of employment practice. She has acted as both advocate and Chairman at mock tribunals and has worked with organisations such as CIPD in enhancing its programme of events for members.

CONTACT INFORMATION

Address:	New Media Law LLP 51-52 Frith Street London W1D 4SH
Telephone:	Office (DDI): (+39) (0)187 428 302 Mobile: (+44) (0)7702 389 820
Email:	alison.macfarlane@newmedialaw.biz